



# About Noosh

November 20, 2020

***tag.***

noosh

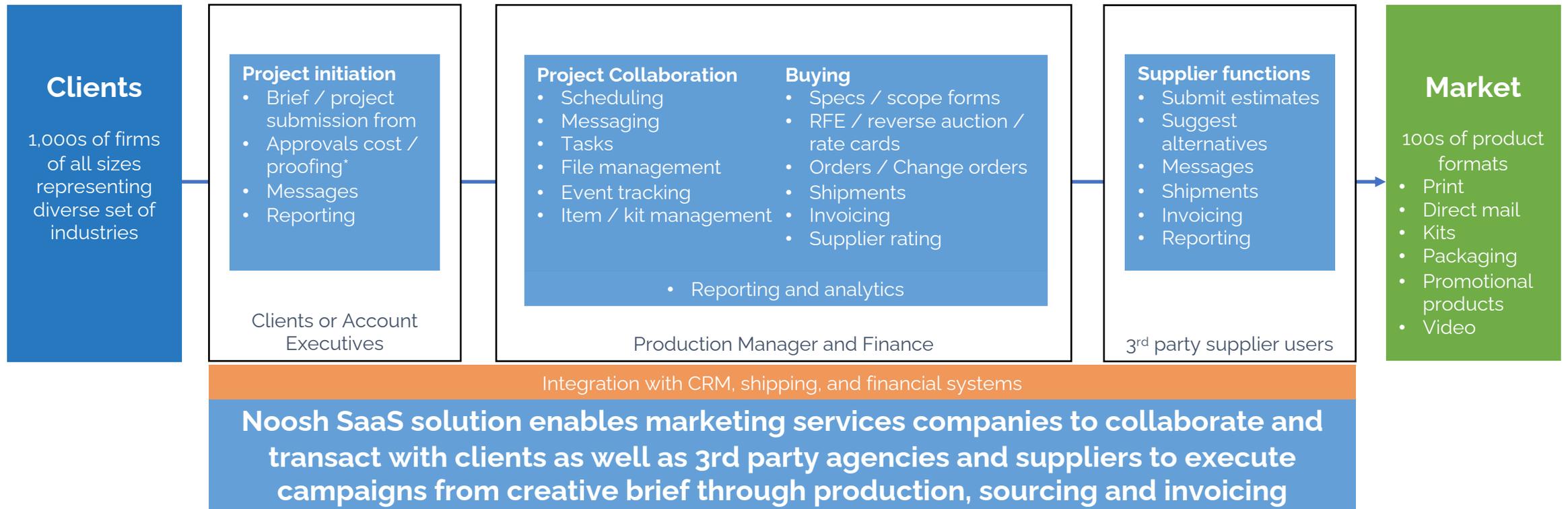
# About Noosh

- Noosh is a leading independent marketing execution software company
- Used by enterprises and marketing services firms across all industries in 44 countries
- 9,000+ companies spanning the marketing value chain collaborate to deliver ~\$2bln of brand assets to market
- SaaS solution from creative brief through production, sourcing, costing and invoice reconciliation
- Proven benefits, benchmarked by user data
  - 4-5X productivity gain as measured by projects managed vs. spreadsheets or non-optimized systems
  - Top 20% of users manage an average \$7.9 M / year
  - Ave. savings of 20.7% from bidding processes
  - Reportable evidence that compliance processes (workflow, policy, sourcing, regulatory) are followed
- Flexible, highly configurable and integration enabled, open APIs
- Dedicated implementation resources and world class customer success organization

# Selected Noosh customers



# High-level product footprint



\*Requires licenses to third party software (Workfront Proofing)

# Integrates with enterprise applications...



# ...with an open API infrastructure



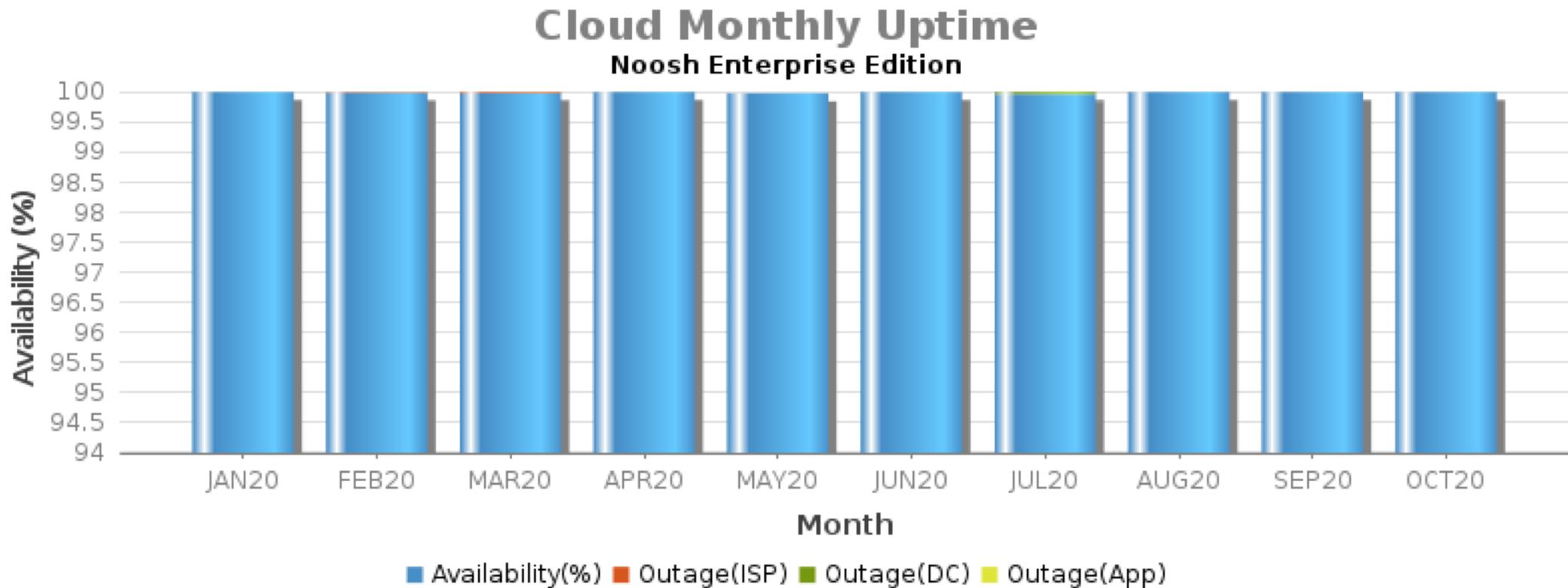
<https://api.noosh.com/api/developer/index.html#/>

## Noosh API application

Full description of Noosh API

|                            |           |                 |                   |
|----------------------------|-----------|-----------------|-------------------|
| <b>Contact</b>             | Show/Hide | List Operations | Expand Operations |
| <b>Country</b>             | Show/Hide | List Operations | Expand Operations |
| <b>Deactivation Reason</b> | Show/Hide | List Operations | Expand Operations |
| <b>Estimate</b>            | Show/Hide | List Operations | Expand Operations |
| <b>Exchange Rate</b>       | Show/Hide | List Operations | Expand Operations |
| <b>File</b>                | Show/Hide | List Operations | Expand Operations |
| <b>Invoice</b>             | Show/Hide | List Operations | Expand Operations |
| <b>My Info</b>             | Show/Hide | List Operations | Expand Operations |
| <b>Order</b>               | Show/Hide | List Operations | Expand Operations |
| <b>Project</b>             | Show/Hide | List Operations | Expand Operations |
| <b>Project Category</b>    | Show/Hide | List Operations | Expand Operations |
| <b>Project Status</b>      | Show/Hide | List Operations | Expand Operations |
| <b>Quote</b>               | Show/Hide | List Operations | Expand Operations |

# YTD uptime average of 99.992%



Thank you!